

The Star and Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., THURSDAY, APRIL 6, 1928.

THIRTY-SEVENTH YEAR, NO. 14.

KILLED IN ACCIDENT SUNDAY

Mrs. Honorine Anna Stuart,
of New Orleans, Sustains
Broken Neck.

TOLL OF FLAT TIRE
AND LOOSE GRAVEL

On Way From New Orleans
to Gulf Coast to Spend Day
in the Open Spaces.

Driving at a moderate fast rate over the Spanish Trail, in the vicinity of Turtle Skin cemetery, an automobile owned by Edward Daniel Siren, of New Orleans, who was at the wheel, struck loose gravel when one of the tires went flat and turned over, instantly killing Mrs. Siren, his wife.

It appears the party of four in the car left the city early, the trip at the suggestion of Mrs. Siren, who, it is told, was most anxious for it, while Mr. Siren had little desire to go. She had planned to spend the day in the great open spaces of the Gulf Coast. The season is compelling and the party was one of the many hundreds that found way over Pontchartrain bridge and on the Coast.

Mrs. Siren was a native of New Orleans, aged 29 years, and before her marriage was Miss Honorine Anna Stuart, daughter of C. D. Stuart. The family resided at 4131 Elba street, from which place the funeral took place on Monday afternoon, interment at Metairie.

Body Brought to Bay St. Louis.

The remains of the victim of this Sunday morning accident were brought to Bay St. Louis, the accident occurring at 10:20 o'clock, and reaching here about 11 o'clock. Fahey Undertaking company prepared the body for shipment and burial and it was shipped on the 3:35 o'clock afternoon train, accompanied by the saddened party and Mr. and Mrs. Stuart, parents, who are apprised of what occurred and in their own automobile drove to Bay St. Louis in slightly over an hour's time. They left their car here and accompanied the remains and joined the party returning by train.

A singular feature of the accident is that no one else was hurt. Mrs. Siren was holding an infant in her arms, which escaped injury.

Mrs. Siren's two-year-old baby had a remarkable escape from death. And it was perhaps the mother's instinct which saved the infant. As the automobile in which she, her husband and baby and Mr. and Mrs. F. Milton Langbehn, of 8240 Pansola street, struck some loose gravel, Mrs. Siren clasped her baby to her breast. A moment later the machine turned over. The mother received a fracture of the skull and a broken neck. Marks on the child's body indicated how tightly its mother held her as the machine overturned and the top crashed in.

Mrs. Siren lived long enough to see her baby placed safely in the arms of its father.

Gave Up Life For Babe.
"My wife gave up her life for our baby," sobbed Mr. Siren, who was driving the machine. "Had she not clung to the baby as she did she might have saved herself, but she thought of the baby first." The infant's name is Faith.

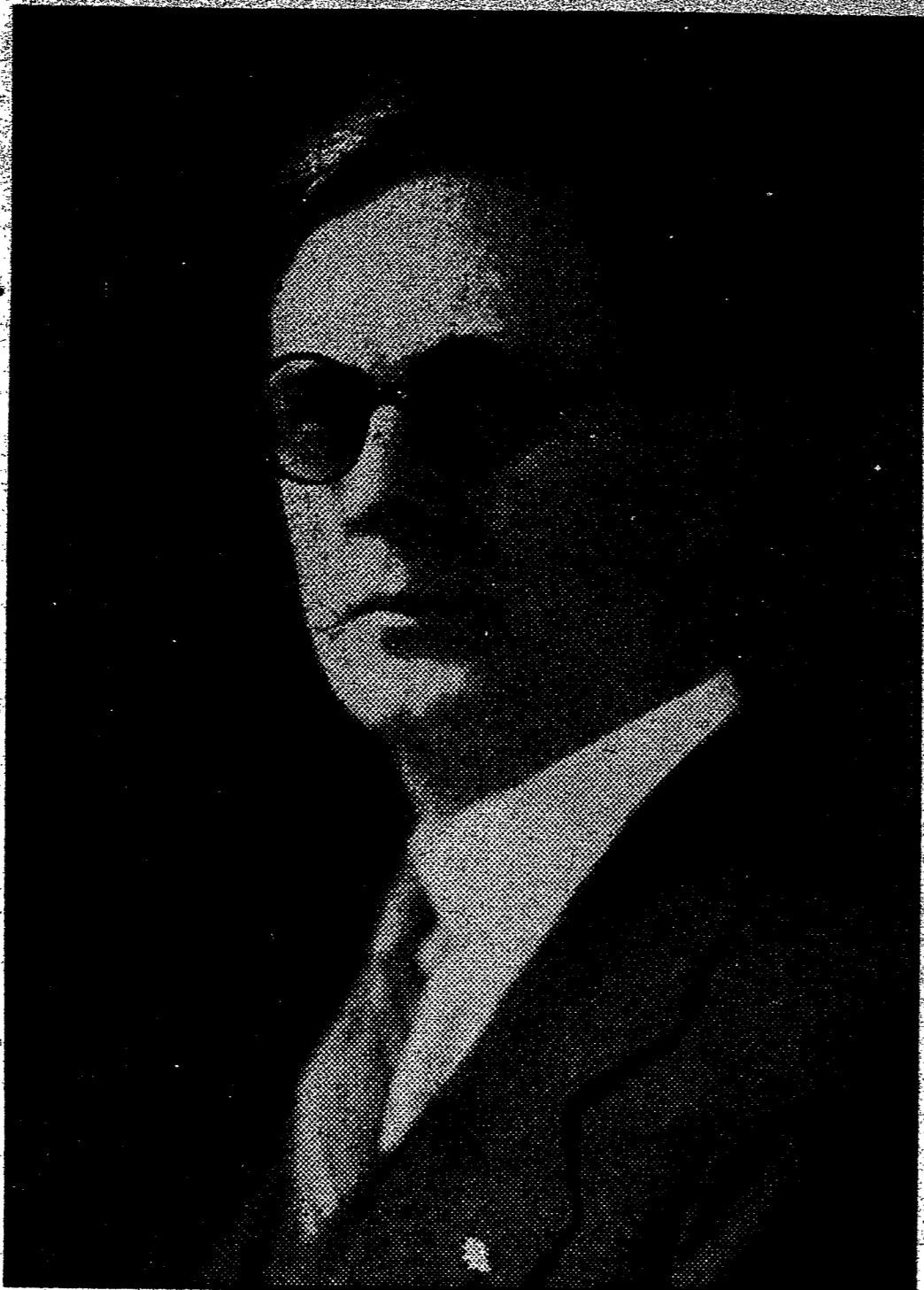
REV. FATHER LEO FAHEY DELIVERS SERMON AT DELISLE

Gives Splendid Lenten Meditation at Church of Our Lady of Good Hope.

Last Thursday the Catholic congregation of Delisle had at last the pleasure to have the long-expected sermon by Rev. Father Fahey, of Bay St. Louis. His renown as an eloquent preacher is well known to the whole Mississippi Coast, and this congregation was not disappointed. If a priest speaks simply, clearly and naturally, if he speaks with profound conviction of the truth he utters, his word will never fail of their effect. He must enter into the very soul of his hearers, and make them feel of his spirit. The theme of his sermon was, "It Is Appointed—Unto Men Once to Die" (Heb. IX, 27).

It was a fine meditation on death, and also he pointed out that we must prepare seriously for it in order to save our souls. Father Fahey has a clear voice, delivers his sermon most naturally and any one can see that he is quite a highly gifted orator. May Almighty God bless his endeavors in working so sincerely for the salvation of souls. This was the first of the congregation of Delisle and its pastor, R. J. Sorin, who are thankful for this work of Father Fahey. Thanks are due also to the Very Rev. A. J. Gmelch, the highly educated and able administrator of that large Bay St. Louis parish, who was so kind to let us have his able assistant, Father Fahey, who was a student at St. Stanislaus college and that faculty is justly and rightfully proud of him. Honor to whom honor is due. Let us add, as Father Fahey is working for the salvation of the souls of God on earth.

WELL-KNOWN RESIDENT OF COAST CANDIDATE FOR CONGRESS.



EUGENE FLY.

BARNEY E. EATON IS CHAIRMAN FOR MILLSAPS CAMPAIGN

Accepts Chairmanship For
\$650,000 Drive to Equip
Institution.

Jackson, April 8.—Barney Edward Eaton, president of the Mississippi Power Company, has accepted the position of chairman for the Millsaps College campaign to raise \$650,000 for buildings, improvements and equipment.

Announcement of the acceptance was made this week by Dr. D. M. Key, president of the college, and the work of organizing for the appeal progressed.

Mr. Eaton, whose home is in Gulfport, was graduated from Millsaps college in 1903. He later became an attorney, was general solicitor for the G. & S. I., and some years ago was chosen president of the Mississippi Power Company. He also has received the degree of LL. D. from Millsaps.

Mr. Eaton now is busy selecting chairmen for the four zones into which the Mississippi and North Mississippi Conferences of the Methodist Episcopal church, south, have been divided for the campaign. Each of the seven districts in each conference also will have a chairman for the appeal.

The campaign received tremendous impetus at the meeting at the college last Thursday of the Citizens committee of 215 the co-ordinating committee of the campaign. At that session Bishop Warren A. Candler was the principal speaker, and he urged support for Christian education as the best means of assuring steady, solid growth for Mississippi and the rest of the South.

Recent Achievement By the L. & N.

A Mardi Gras carnival parade was held waiting for a few minutes this year for the first time in a century. Mayor Jimmy Walker, of New York, was scheduled to be in New Orleans to view the Proteus parade on February 20th. Mayor O'Keefe, of New Orleans, the Mayor Walker Reception committee and thousands of Orleansans anxiously awaited Jimmy's arrival. At the time for the parade to start Mayor Walker hadn't arrived and Proteus waited in the hope that Jimmy would get there, according to an article in the L. & N. Employees Magazine for March.

When the Mayor's train was at Biloxi it was 45 minutes late and it seemed that the distinguished visitor would miss the parade. But the train running at the rate of 65 miles per hour rushed Mayor Walker to the city in time for the procession.

The Orleansans showed their pleasure at the eminent guest's timely arrival by an unusually enthusiastic reception. Mayor O'Keefe highly commended the L. & N. Railroad for its co-operation.

City Appointments.

Robt. L. Genn, city attorney, \$75 per month.
August Tacoma, street foreman, \$125 per month and pay his own telephone.
Felix Payard, keeper of city hall and grounds, \$60 per month.
Harry B. Saucier, school trustee, 5 years from Jan. 1, 1928.
Luther M. Ansley, same, one year from Jan. 1, 1929.
Albert Jones appointed chief of police, \$125 per month, pays for uniform and telephone.
Aljine Saucier, \$30 per month, pays for uniform and telephone.
Discontinued.
Salary of \$500 per month to Geo. Siren as school trustee, to be paid for the year ending June 30, 1928.

COAST BASEBALL COMMITTEE DRAWS SCHEDULE FOR TEAMS

Regional Committee Gives
Schedule For Baseball—
Opens This Week.

The baseball committee of the Gulf Coast School Masters club met several days ago and made the schedule for the teams which have entered in the regional baseball championship. The place for each game is to be selected by the teams which play. The first game counts in the percentage basis. At the end of the season, the team having the highest percentage will be the regional winner, said Secretary Geo. Ditto, of Biloxi.

Biloxi, St. Stanislaus, Moss Point, Piquayune, G. C. M. A., and Sellers are entered for the baseball honors, and the schedule as drawn up includes several games this week. Each team will close April 25.

It follows:

Week of March 26
Biloxi vs. Piquayune.
St. Stanislaus vs. G. C. M. A.
Moss Point vs. Sellers.

Week of April 2
Biloxi vs. St. Stanislaus.
G. C. M. A. vs. Moss Point.
Sellers vs. Piquayune.

Week of April 19
Biloxi vs. Sellers.
St. Stanislaus vs. Moss Point.
Piquayune vs. G. C. M. A.

Week of April 16
Biloxi vs. Moss Point.
Piquayune vs. St. Stanislaus.
Sellers vs. G. C. M. A.

Week of April 25
Biloxi vs. G. C. M. A.
Piquayune vs. Moss Point.
Sellers vs. St. Stanislaus.

Woman's Annual Short Course.

The Woman's annual short course, held in the Eastern Star rooms of the Masonic temple, came to a close yesterday. The night, which was one of the best ever held. The local agent, Miss O'Donnell, had, besides the A. & M. college aid, the co-operation of the Singer Sewing Machine people from Bay St. Louis and Gulfport, and instructors in rug making from the Veterans' hospital of Gulfport.

Many of the ladies from the county at large availed themselves of this course of instruction. A detailed report of all work will follow in next week's issue of The Echo.

Attends Banquet.

Mr. Leo W. Seal, schoolmate Lt. Commander R. S. Field, of the U. S. Destroyer "Bainbridge," in harbor at Gulfport, was a guest at the banquet tendered the officers at Edgewater Hotel, Tuesday night, which was a brilliant formal affair, and one of the outstanding events of the week on the Mississippi Coast.

Mississippi Weekly Press.

Edgar S. Wilson, an authority and mentor of the Mississippi press, gave this our last week in his syndicate letter and notes to the subscribing newspapers of the State.

This weekly press of Mississippi, which was founded in 1912, and is now conducted by patriotic, self-respecting editors, have given untold millions in their editorial and news columns for the upbuilding of their community, county and state. This service has been as free as the Gospel, and it was not preached on the Mount. Naturally, such a press is a blessing to the community and the state.

The weekly press is a most important part of the life of the community and the state. It is a most important part of the life of the community and the state. It is a most important part of the life of the community and the state.

EUGENE FLY CANDIDATE CONGRESS

Well-Known Resident of
Mississippi Coast Makes
Announcement.

EXECUTIVE SECRETARY
TO SENATOR HARRISON

Wishes to Represent Sixth
District—Platform Is
"Service."

Formal announcement of Eugene Fly, secretary to Senator Pat Harrison, candidate from this, the Sixth Congressional District, is made this week, and follows the statement last fall that he would, in due time, become a candidate.

This announcement from Mr. Fly will be received with more than ordinary interest, particularly by the many whose personal acquaintance he enjoys. Serving Senator Pat Harrison in such important position has brought him in contact with things and people at Washington like nothing else, under the circumstance of a private citizen, could, and has made him familiar with the workings of Congress and an intimate acquaintance that will serve him in good stead, if elected.

Readers of The Sea Coast Echo will read Mr. Fly's statement, "To the Democratic Voters of the Sixth Congressional District of Mississippi" with a deep and abiding interest. His statement follows:

"Pursuant to statement made last fall that I would be a candidate for the Democratic nomination for Congress this year, I hereby formally announce my candidacy. At an early date I will enter upon a thorough canvass of the District and it will be my pleasure to see and talk with as many of you personally as possible.

"The Sixth District of Mississippi is the most rapidly developing section of our State, and the variety and character of its industries make it one of the most important in the South in so far as the interests of its population are related to and affected by affairs at Washington. It is, therefore, with a full appreciation of the duties and responsibilities of the office that I enter the race for Congress. Because of my knowledge of the peculiar needs of the District and my familiarity with Congressional procedure, I am confident that I can bring to the people of this District the best of service without having to go through a long period of 'learning the ropes.'

"I know it is customary for a candidate to rig up a long list of platitudes and announce it as a platform or declaration of principles. I am not going to do that. I am a Democrat and I subscribe to the fundamental principles of the Democratic party as enunciated by Jefferson and enforced by Jackson and Woodrow Wilson. If elected to Congress, the platforms of the Democratic party as promulgated in National and State conventions will be my guide in matters which do not involve Democratic fundamentals. I shall pursue an independent course. To every question that comes before me I will give thorough and conscientious study and will then act or vote for what I believe to be the best interest of the District. I have no revolutionary reforms to agitate, no vote-baiting theories to demagogue about, no quack remedies to offer.

"After all, it is not what a public official professes or proposes before he is elected that counts for most in the way of results and benefits to his people. His usefulness is measured by his experience and the amount of industry, earnestness and sincerity he puts into his work.

"To be permitted to render honest, intelligent, unselfish service to his fellowman is the highest privilege that can come to any man, and I can truthfully say that the greatest pleasure I get out of life is being useful.

"Imbued with these thoughts and inspired by such purposes, I submit my individual platform: SERVICE.

"Upon that platform I seek your support, and, if elected your Congressman, I pledge all my heart, all my strength and all my understanding to a faithful discharge of the obligations it implies."

Unusual Camera Effects Achieved in "Red Hair"

Show at A. & C. Theater

Alfred Gilks, responsible for the camera effects in "Old Ironsides" and "Get Your Man," photographed "Red Hair," the latest Elinor Glyn story for Paramount in which Clara Bow stars. The picture will show at the A. & C. Theater, the action of "Red Hair" requires several bits of clever photography and the early sequences of the picture are in technicolor.

The scenes include the interior of a barber shop where the vivacious heroine is employed; a man-of-war; several scenes are taken at a seaside resort, where the charming Clara is the victim of an unexpected dip and the closing shots show several ball room scenes.

In this picture, Lane Chandler, a local actor, plays the part of the hero, and William Austin, Jr., plays the part of the villain. The picture is a most interesting one, and is well worth a visit to the A. & C. Theater.

BAY CITY POLICE TO WEAR UNIFORM FROM MAY FIRST

Board of Mayor and Commissioners Passes Order Making It Compulsory.

The long expected has happened. The Board of City Commissioners on Monday, in regular bi-monthly session passed an order making it mandatory that from May 1st and on that the chief of police (city marshal) and all other police officers shall wear uniform at all times when on duty.

This is to be commended. The moral effect of a uniform is at all times present, and to the many strangers who visit our city both summer and winter such uniform will prove informative beyond an estimated benefit. The official order follows:

"Resolved and ordered that all police officers of the city of Bay St. Louis be and they are hereby required to wear uniforms, which uniforms are to be furnished by the officers and the kind and character of uniforms and emblems shall be ratified and approved by the Mayor.

"That the resolution take effect and be in force from and after May 1st, 1928."

In connection with the above the official order from the city's minutes is of interest:

"Resolved and ordered that Albert Jones be and is hereby appointed chief of police for the city of Bay St. Louis as provided for by law, whose salary shall be \$125.00 per month and he shall furnish his own uniform, automobile and telephone.

"That this resolution shall take effect and be in force from and after May 1st, 1928."

LOCAL MUSIC CLUB INVITED TO CADMUS CLUB, POPLARVILLE

Delightful Event Is Followed
By Another at Home of
Mrs. Nolan.

A rare treat was given to those who love and appreciate music where Paul Althouse rendered a recital in Poplarville on Thursday, March 28th. The recital was sponsored by the Cadmus Music club and given at the school auditorium at Poplarville.

The Cadmus Music club is an organization of music-lovers in Poplarville and though only two years old has each year succeeded in bringing an artist of high repute to their town. They are to be congratulated for the success they have attained thus far.

Mr. Paul Althouse is a member of the Metropolitan Opera company of New York. He has a magnificent tenor voice and a pleasing personality, a combination which captured his audience and held them spellbound during the entire program. His numbers were varied, ranging from light to heavy. He appears to have a complete mastery of the French, German and English texts.

He was assisted by Mrs. Bates, of Hattiesburg. She is a pianist of rare ability.

After the recital a lovely reception was held at the home of Mrs. Nolan for the artist and his invited friends. Mr. Althouse proved to be a most interesting person off stage as well as on. The Schubert duet of Bay St. Louis were invited to be guests of the Cadmus club at this affair, but due to illness and various other reasons could not attend in a body. Those attending were Mr. and Mrs. E. S. Drake, Miss E. Lacoste and Mrs. H. U. Canty.

CITY HAS NEW FURNITURE FIRM KNOWN AS RIVIERA

Firm Had Informal Opening
This Week—Composed of
Local Residents.

Messrs. Case, von Ehren, Jr., and King are organizers and owners of the "Riviera Furniture" company, and following an advertisement of liberal space in last week's Sea Coast Echo, on Monday informally opened their new furniture store in the Montebello building, corner Union and Hancock streets, which building has been thoroughly renovated.

The Riviera will carry a large and varied stock, offering to the Bay St. Louis and coast buying public a line of goods of the better kind and new time, and keeping prices within the bounds of everybody's purse.

The gentlemen composing the firm are live, progressive and thoroughly up-to-date, and it is but natural to anticipate their success. They plan not only locally but to draw from a wide territory, including all of Hancock county and adjacent country.

Watch for their announcements in the columns of The Sea Coast Echo from time to time.

Pass Christian Yacht Club Dance.

Opening of the Pass Christian season will be marked Monday night on the occasion of the first dance by the Pass Christian Yacht club, at the Yacht club pavilion, on Monday evening, April 9th. The Delta Orchestra of New Orleans will furnish the jazz for the evening, and oh, boy, what jazz! A real good time awaits all who will attend, and Bay St. Louis and surrounding territory are invited through this medium. See advertisement elsewhere in this issue of The Sea Coast Echo.

HOLD-UP MAN GETS FIVE YEARS

Oscar Cooper, Jr., Aged 18
Years Holds Up Autoist on
Spanish Trail.

VICTIM RETURNS TO
CITY FOR SHERIFF

And Convicted Bandit Is
Turned—Captured Tuesday
Sentenced Thursday.

Our first local hold-up occurred in broad daylight, 3 o'clock Tuesday, on the Old Spanish Trail, where it intersects Nicholson avenue, when Oscar Cooper, Jr., 18 years old, of Redcross, La., relieved O. D. Donald, Jackson traveling agent, at the point of a revolver.

Donald, acting the role of the good Samaritan, saw the man walking on the road and offered him a ride. The trip with the hidden guest had not continued very far when Cooper pointed a revolver at Donald, took \$31.00 and a gold watch and leaped from the machine in flight toward the interior of the woods.

Returns For Sheriff.

Donald was not to be outwitted. He turned his car back towards the direction of Bay St. Louis, sought Sheriff J. C. Jones, and both men hastened back to the spot, and about a half mile further found their man and made arrest.

He was brought to the county jail, given a preliminary hearing before Justice Frank Gutierrez and bound over to await the action of the grand jury, \$2,500 bond, which he failed to produce.

However, circuit court in session, Judge White had the grand jury to reconvene and Cooper was promptly indicted. Thursday morning he was tried, found guilty and given a sentence of five years penal servitude in the interest of the State.

Judge White gave the wayward youth quite a lecture, saying a man of his age and health was well able to earn from 75 cents to \$5.00 per day, honestly, and that there was no reason for his crime, and as a consequence would sentence him accordingly.

Swift Justice.

Sheriff Jones was swift and prompt in making the arrest, and officers of Hancock county were equally quick in setting the machinery of justice in motion. It is expected he will be on his way to the penal farm Monday, said Clerk of the Courts A. G. Favre. The watch and money were recovered. When apprehended Cooper was still armed. He offered no resistance.

FREE FERRIES TO MISSISSIPPI COAST CONTRACT IS LET

According to Approval of
Contract Free Ferries to
Function.

Free ferries will be in operation at the Chief and at the Rigolets within a few days and will continue to operate under state jurisdiction until such time as the free bridges are completed, it was announced by Governor-elect Huey P. Long from Shreveport, Thursday night. This information came after a consultation between Gov. Long and the heads of the Louisiana Highway Commission, at the request of the latter.

Mr. Long gave out the following statement:

"By reason of the fact that I was one of those to lead the fight of the state for free bridges across Chief Menteur and the Rigolets, and now being the governor-designate, the present Highway Commission has asked me to withdraw course I desired pursued relative to the ferries which have been operating over Chief Menteur and the Rigolets, pending the completion of the free bridges.

"I have this day asked the Highway Commission to immediately enter into a sixty-day contract, costing the state approximately \$8,000 a month to operate free ferries at Chief Menteur and Rigolets, and in the meantime to advertise for the best contract after the sixty days have expired which advertised contract will provide for free ferries until the free bridges are built. I am assured by the Highway Commission that this will be done and therefore, within a few days, free ferries will be operating on a very prompt schedule over Chief Menteur and the Rigolets.

P. T. A. Meeting.

The regular monthly meeting of the P. T. A. will be held on Tuesday, April 10th, in Central school at 3 p.m.

During the absence of the president, Mrs. C. C. McDonald, the vice-president, Miss Julia Blaize, will preside.

City Depository.

The Merchants Bank & Trust company was awarded the contract to be city depository at a regular meeting of the commissioners Monday morning. The bank's bid was 2 per cent allowed on all daily balances "for the deposit of all municipal monies" and was declared the "lowest and best bid."

COUNTY AND CITY HEADS ELECTED

To Honorary Membership
Hancock Co. Chamber of
Commerce.

CHAMBER AND
OFFICIALS UNITE

For Closer and More
Extended Work—Directors
Hold Joint Session.

Regular monthly meeting of directors Chamber of Commerce was held in the C. of C. headquarters, Masonic Bldg., Wednesday afternoon, with members of the Board of Supervisors present, a kind of joint session in which the work of the organization, present and future was stressed and planned for the future.

The object of the meeting was to review the work accomplished, economic conditions of the county calling for such treatment as only organized effort could give, and to discuss the why of a Chamber of Commerce for Bay St. Louis.

Among the speakers were Dr. C. M. Shipp, Jos. O. Mauffray, Leo W. Seal, Dr. J. A. Evans, L. J. Norman, A. A. Scardine, Rev. Father J. Gmelch, John de Armas and President H. S. Weston. Messrs. Shipp, Seal and Mauffray spoke at length, reviewing the work and a recital of things and conditions that warrant organized effort, and as such there was no better medium than that of the Chamber of Commerce.

Supervisors present, in addition to President H. S. Weston, were Messrs. John Brown, Dr. Goss, J. P. Moran and Emilio Cue.

These gentlemen were elected honorary members of the Chamber of Commerce and Dr. Goss, spokesman for the Board of Supervisors, thanked the directors for the recognition.

Before final adjournment Mayor Chas. Traub, Commissioner F. H. Eriof and Commissioner Sylvan J. Ladner, city fathers, were also elected honorary members. The object of the Chamber of Commerce is to work jointly and hand in hand, as it were, with the heads of county and city, seeking to accomplish the greatest good to the greatest number, and to not only serve the city of Bay St. Louis but the entire of Hancock county as well.

Organized effort is the greatest of all factors, and united effort secure telling results. The recent annual report of the Chamber of Commerce is well worthy of perusal, for it tells of many things accomplished, and according to plans for the present year, and with better and more united effort, there is much in store for Hancock county and Bay St. Louis this year.

N. O. ASS'N COMMERCE TO CO-OPERATE WITH MISS. GULF COAST

Sec. Wilson Callender Will
Direct Tourists to Amer-
ica's Riviera Spot.

Another step toward cementing cordial relations between New Orleans and the Mississippi Coast region was taken last Saturday, as the result of a conference between Wilson S. Callender, secretary of the tourist and publicity bureau of the New Orleans Association of Commerce and Warren Jackson, managing director of the Mississippi Coast club, during which arrangements were made whereby the all-coast organization will be advised immediately of the presence in New Orleans, from time to time, of visitors of national and international renown, toward the end that these guests of the south may be induced to include the Mississippi Coast in their itinerary.

Mr. Callender, in discussing this matter, said: "Our organization in its program for New Orleans recognizes that the Mississippi Gulf Coast possesses attractions, which our own city, with all its charm and varied interests, does not have. We appreciate fully the advantage of the accessibility by train and automobile of the Coast to our city and we urge our city's guests to visit your charming seashore. We feel that some time spent with you will add to the pleasant memories of New Orleans and the South.

"We are looking forward to the time where there will be available between New Orleans and the Coast not only splendid bridges spanning our tide waters but a hard surfaced highway over the entire route. We hope Coast citizens appreciate the opportunity which is theirs to be in such close touch with New Orleans, where we feel there exists attractions and advantages not to be found anywhere else in the world."

At St. Claire's Chapel.

On last Sunday, Palm Sunday, the choir sang "The Palms" accompanied on the organ by Mrs. V. E. Weber, and violin by Miss Louise Armstrong. Mrs. Weber, the organist, has tried very hard to secure a little choir for this church, which has pleased Father Costella very much. Her efforts were rewarded as the choir consists of some very good male and female voices. Local talent and effort should be encouraged.

For Easter there will be a special program and the public is invited to attend.

The St. Louis Echo

ECHO BLDG.

Thirty-Seven Years of Publication.

Chas. G. Moreau, Editor and Publisher.

Official Journal Board of Supervisors.

Official Journal City of St. Louis.

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Member State Press Association.

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Bay St. Louis, Miss., under Act of March 3, 1879.

POLITICAL ANNOUNCEMENTS

For Congress

EUGENE FLY, of Gulfport.

Finishing a job is a lot harder than beginning it.

Most wives know what an inferior complex is—they have one.

Peddlers may come and peddlers may go but the fish live forever.

Mail order catalogs haven't done much to build Bay St. Louis.

The opening of the baseball season is a fatal day for grandfathers.

Correct this sentence: "I never read books. There is nothing in them."

More men will now look ahead to see how often they can dodge mowing the lawn.

This is the time of the year when the average man comes out with his last year's spring suit.

The mystery that hung around the female form disappeared when the bustle dropped off.

It is a good thing for the suicide statistics that some people can't see themselves as others see them.

The sweet young things smile gladly when they consider the approaching moons of summer evenings.

Secretary Davis says there are 1,874,050 persons out of work, but he evidently did not count the lost politicians.

The spring gardens are beginning to attract the attention of some of the leading citizens of the poultry kingdom.

A Seattle, Washington, lady wants the bark taken out of her dog by an operation. Most people think only of the bite.

Nicolas Teska says he has a two-way plane that will come down in a straight line. Others have done that before.

If a woman really wants to attract attention let her parade the streets of Bay St. Louis in a gown of the vintage of 1906.

A boy in Chicago lost his eye last week when a playmate fired an air rifle at him. Optimistic parents still make presents of such devices.

A Hollywood actress, married ten weeks, sues for divorce. She ought to have insisted on a husband transfer ticket on her wedding license.

Former Secretary of the Interior Fall says he desires to take the stand and tell all about the famous transaction. Why didn't he do this in his four previous trials?

Speaking of illegal killings the assassination of "Diamond Joe" Esposito in Chicago, where gangsters put 50 shotgun slugs into his back, might be cited as a classic example.

A new bill was introduced Monday in the Senate relative to the State printing plant, and the opponents to that measure are waging a vigorous fight against it. In a speech at the Chamber of Commerce banquet in Yazoo City Friday night, Governor Bilbo stated that he intends to "move heaven and hell to put over his state printing plant during the next four years." The governor also intimated that he would call an extra session, if nothing was done about that matter during this session.

FOUND THEM IN THE WOODS?

There have been so many wild charges and so much nonsense talked about the oil scandals that we will not be surprised to see in the papers any morning that Sinclair and Doheney never did lease the oil reserves under Secretary Fall, that they found them in the woods one day while taking a party of Boy Scouts on a hike, and that Congress had decided to award them the highest decorations for veracity and honesty in their relation with the government and the public.

MORE THAN WE SUSPECTED!

Even in our pessimistic moments we never suspected the number of fools who evidently exist. Officials at San Quentin prison, where William Edward Hickman awaits April 27th, say that this murderer receives as many as seventy-five "mash" letters a day.

While we feel sure that the girls of Bay St. Louis have too much sense to fraternize with such a human specimen, it may be added, for the benefit of goofy females, that none of the letters are ever given to Hickman.

ABOUT READING BOOKS.

The average author puts more time in writing a good book than any reader will ever take in reading it. When you purchase and read the effort of a reputable writer you are getting, in a few hours, what required many weeks of his time and thought. Naturally, unless you are an intellectual wizard, you will benefit by judiciously reading some books.

The question arises, "what shall I read?" The answer is not as easy as it seems. Those who have, in their work, considerable study to do, or who have considerable writing to do, may prefer light stories to pass away their time. Others, whose work does not require professional effort, will prefer works of a more serious nature. Certainly the young man or woman, who wishes to learn of the things of the world and to make progress along intellectual lines, will find it profitable to read good books.

MAKE AIR MAIL AVAILABLE.

A bill has been introduced in Congress to extend the franking privileges of members to the air mail. Col. Lindbergh told the committee that if members of Congress used the air mail people throughout the country would probably become more familiar with such a service and would begin to use it themselves.

For once the colonel is wrong. The people of this country are familiar with the fact that the air mail has been established. They realize its great value to cities connected by direct routes, but for those who live even a short distance off the routes the air mail is little more than a theory.

Until the air mail service is more widely extended so that every state can, at least, have prompt service in the direction of other states the air mail will continue to be the servant of those few cities on its routes.

If this sounds funny figure out how long it will take the air mail to carry a letter from, let us say, a town in South Mississippi to a town in North Dakota. Assume that neither of these towns are on air mail routes and you will see that the saving in time is not what might be imagined.

Take Bay St. Louis for a starting point and see how long it will take the air mail to deliver a letter to any place. The time saved will be nothing in the majority of cases. Of course, when the air mail honeycombs the country this will be different. Then and not until then, will the air mail be of real service to the citizens of the average small town.

WHY PLANT A GARDEN.

The number of good citizens in Bay St. Louis who will hopefully undertake the attempt to make two vegetables grow where one blade of grass in the garden are optimistic souls, or our experience has been signally unsuccessful.

Some years ago we decided to grow fresh vegetables in the old back yard. We prepared the soil and purchased such utensils as seemed necessary after conference with reputed successful gardeners. In time we strained our back muscles with labor and our eyesight looking for the first tiny shoots to stick up their heads.

In the end, as best we could figure, our beans cost in excess of four cents each, our corn about a quarter an ear and other products in proportion. It would take about \$2.50 worth of our vegetables, figure don a cost basis, to make a soup for two. As a money making venture the family vegetables were dismal failures, but, (here comes the main point) read the next paragraph.

Now, in spite of the facts suggested above we urge everybody to get busy with the back yard garden. If you are a good gardener you will make money and if you are a poor gardener you will learn a lot about nature and get some exercise that you probably need. If you are a man with a family you can interest the youngsters very much and this is a part of their education, to know nature and her ways and there is no better place for them to learn than in their own yard under the direction of their father.

SINCLAIR, A BOY AND A DOG.

The relativity of troubles is illustrated by the weeping of nine-year-old Victor Addanzio in a New York courtroom, where he held in his arms a small yellow dog, which he feared the police were going to take away from him because it had no muzzle.

The boy was sobbing as he told the court that it was a good dog and did not need a muzzle, and sentence was suspended upon promise to muzzle the pet. Spectators offered gifts of nickels and dimes to the loyal youngster but he declined them.

This week in Washington Harry F. Sinclair will go to trial on a criminal charge arising out of the lease of Teapot Dome by Ex-Secretary Fall and the subsequent exchange of \$233,500 from Sinclair to Fall. Sinclair will not weep; he will be hedged with lawyers and protected by the uncanny power of wealth to avert the day of reckoning for any criminal.

Sinclair will smile at the same blind justice that muzzled the dog and worried an innocent boy. He will smirk at the smartness of his attorneys and the influence of his dollars. He will depend on his gold to outweigh the evidence, but his trust is vain. Unless the hand of death stands his bond Harry F. Sinclair will yet serve his time in prison.

DANGEROUS SPECULATION.

The entire country has observed the speculative mania which seems to be in full swing of the stock market. Stories of huge profits while the appetites of the traders and entice investors into the whirlpool where stocks are hurtling upward in new record-breaking increases.

If anybody thinks this is a healthy indication of economic prosperity they are entitled to another guess. Officially, it is admitted that approximately 2,000,000 men are out of work. Bond transactions are not keeping pace with the speculative stock buying. Agriculture is unsteady. From many parts of the country comes reported slowness of business and collections.

As a matter of fact old-timers in the stock market see a relapse around the corner. They know that it is bound to come, and that the more violent the advance the more severe will be the reaction. The present orgy was started by the big gamblers and the public, to some extent, seems to be helping them along. The less the average citizens have to do with the stock market at this time the safer his money will be.

TRAGIC LOVE BRINGS DEATHS.

In Chicago last week an attorney committed suicide because his life was unbearable without his wife, who he divorced last December, naming a lifelong friend.

After the divorce he settled a life income on his wife and frequently told his friends of his undying love for her.

The wife, after their separation, attempted suicide and was in a hospital when news of her former husband's demise reached her. She became hysterical and later collapsed.

Students of human behavior can work this out to suit their own opinions, but what a tragedy of love.

READ TO DIE.

The spring weather opens the season for transatlantic flights, and while the average reader of The Sea Coast Echo may be under the impression that enough lives have been lost in this spectacular stunt the aviators are by no means convinced.

News from France tells us that at least ten projects are underway, each seriously contemplating crossing the ocean. In other sections of Europe another ten are in preparation. What will the harvest be? Probably the loss of a score of brave human beings, unable to resist the lure of adventure and the chance for quick fame.

When the Nicaraguan legislature refused to legalize our control of their election President Coolidge pulled an ace from his sleeve in the shape of a secret treaty with President Diaz, telling the U. S. to do that very thing.

This Week.

Disaster Relatively Mild.

Population Growing.

Gigantic "Hook-Up."

Indifference to Crime.

BY ARTHUR BRISBANE

(Copyright, 1927)

The bursting of a dam, part of Los Angeles water supply in San Francisco Canyon, cost hundreds of lives. Reasons are given for the dam giving away, but no adequate excuse. "Water, seeping into the earth at each end of the dam, weakened the hold of the great concrete wall." It should be someone's business to learn why the dam was built that way and what danger there is at other dams. Why fragments of broken concrete crumbled in the fingers.

Compared with familiar disasters, by flood, California's accident is fortunately mild. There was the big flood that drowned all but Noah's family. The rainbow guarantees against a repetition of that wholesale calamity, but small floods have wrought havoc.

Five hundred years ago in Holland 100,000 were drowned, and at Kaifong China nearly three hundred years ago, 300,000 lost their lives; 200,000 were drowned at Bengal, India, fifty years ago. Many times in history eruptions of the sea, river floods and similar disasters have taken 100,000 lives and more at a time. Upon the fact that the Mississippi flood of last year, destroying hundreds of millions in property, cost only two hundred lives. That was due to admirable work done by the army and navy, and to prompt scientific direction by Herbert Hoover, chosen by President Coolidge in the emergency.

The Census Bureau says United States population on July 1 next will be 120,013,000. At the end of this century, if births, deaths, immigration and health remain as at present, the population will be 200,000,000. If the larger per cent of that number know how to think it will be quite a nation.

In the last eight years population has increased 14,302,380. The annual arrival of babies exceeds by one million the number of deaths. That is good news for the editor publishing an up-to-date paper. Bill Curley, formerly of Chicago, now of New York, used to say, "Every birth is a new reader for my paper, every death of an old man means a reader forever lost to the opposition." And it was true.

A gigantic "hook-up" of radio stations will enable 8,000,000 Americans to hear all that goes on in the Democratic and Republican conventions. From the first announcement of Alabama's choice, to final howling when the winner is announced, everything will be heard. However, sad to relate, many of the 8,000,000 that might listen to the convention will not listen. They will tune in for jazz music, sad heart-rending songs, or daily dozens to keep them. In this nation, where only half vote that might vote, there is little deep interest in politics.

Speaking of slush funds, bribes, etc., you should read the book written by Judge Kavanaugh, of Chicago, thirty-three years on the bench. Three hundred and fifty thousand individuals make their living, partly or entirely by crime in our happy country, he says. Last year they contributed 12,000 murders to the nation's news items.

Public indifference is to blame, says the Judge. Each country gets as much crime as its indifference deserves. Judge Kavanaugh favors use of the whip because "No crime leader retains the respect of his gang after he has wined under the lash. The moron and racketeer fear the cat o' nine tails more than prison. Our 350,000 criminals steal yearly enough to build the Panama Canal."

They steal more than that. And public gambling at race tracks, another form of crime, legalized by grafting politicians, takes from the public each year enough to build the Panama Canal three times.

We have some millions of farmers that would like to run this country, partly, but they don't know how to go about it. No real organization for one thing. Next fall they will get wonderful promises and then think it over four more years.

Little Echoes.

Mexico issues new oil regulations which State Department believes end controversy.

Senator McKellar introduces bill for \$200,000,000 to build Nicaragua Canal.

House passes \$369,190,737 navy supply bill.

Democratic Senators say Davis underestimates unemployment.

Reichstag votes 10,000 ton cruiser despite opposition parties protests.

Report new star has split in two amazes astronomers.

House committee approves revised McNary-Haugen farm bill.

Secretary Davis tells Senate 1,370,000 were unemployed Jan. 1st.

British note on battleship reduction puzzles Washington.

Mellon to advise Senate that tax cut should not exceed \$200,000,000.

Radio Board gives 16 Southern stations more power and permits 16 new stations in South.

Three German fliers reach Ireland in nine-hour flight from Berlin.

Applauds in eight States will count heavily in Presidential race.

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DR. FRANK CRANE

(For The Sea Coast Echo)

THE BATTLE OF THE BUGS.

In a pamphlet called The Forest Primer, issued by the American Tree Association, are some interesting statistics about one of man's greatest enemies.

It appears that there are some two hundred thousand kinds of tree-eating insects and that these little insects cause far greater losses to forests a year.

If unhindered these insects would destroy thousands of acres of valuable forests a year.

In one section of Oregon these pests have destroyed enough trees to build eight thousand homes at \$10,000 each.

Birds are one of the best preventives of insects. In a way they are our best friends. Some insects prey upon others, thus protecting the trees.

But man must be constantly vigilant. He must fight the pine beetles, borers, timber worms. Bark beetles attack the trees of the Adirondacks.

The larva is the victim of the sawfly worm. The pine beetle is well at the top of the list of insect enemies.

In addition to these trees have diseases, although their powers of resistance to disease are greater than their resistance to insects.

Dr. L. O. Howard says that if man does not succeed in combating insects they will destroy man.

One of the greatest insect enemies is the termite or white ant. It penetrates the wood of floors, walls and foundations. Hence we must not only fight to save the lumber, but to save the buildings.

There must be no let-up in the fight against insects.

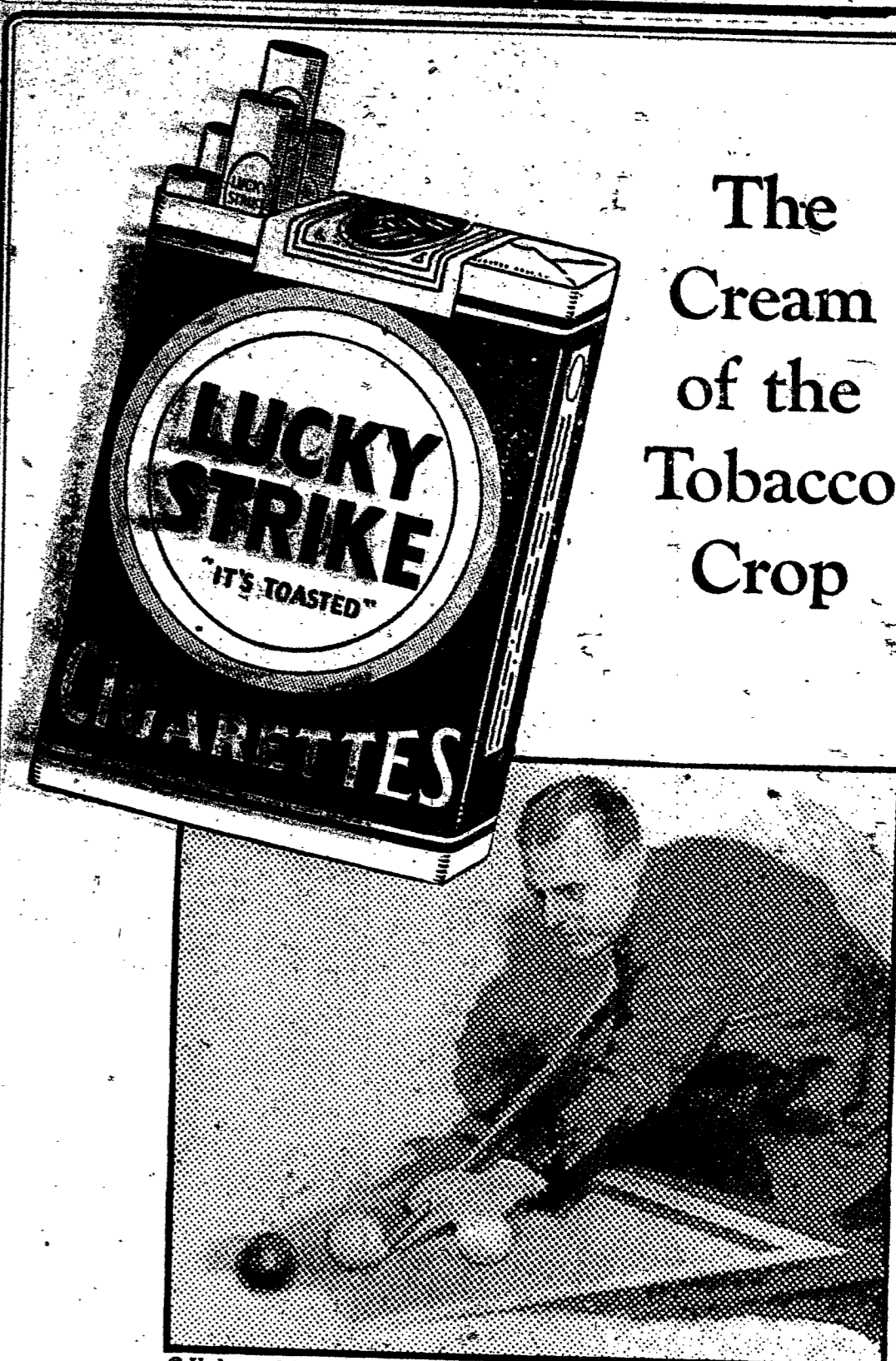
We must either pay out more money to protect the forests or pay ever-increasing prices for lumber, and in the end see the forests disappear.

Much has been done in forestry in the last five decades, but much remains to be done, and the care of the trees should be taught in every public school.

Who can fully describe the benefits of the tree? It is not only a thing of beauty that enhances the landscape, but it is useful. We get from it the material for our houses, for many of our utensils, and for many other useful things.

Charles Lathrop Pack, who has devoted his life to the trees, and spent much time at this work, deserves great credit.

Every town ought to have a municipal forest in its environments and ought to do something for the trees of the country.



The Cream of the Tobacco Crop

WILLIE HOPPE

Champion Billiard Player

writes:

"The slightest cough or throat irritation might be fatal during a close match. On this account I prefer Luckies as a steady diet. They have never irritated my throat or caused the slightest cough. I am going to stick with Luckies."

Willie Hoppe

"It's toasted"

No Throat Irritation-No Cough.

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Main and N. Front.

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Fire, Life, Liability, Auto, Accident, Health
REAL ESTATE

Everything you need in Real Estate. Give me a "ring" or drop me a "line" and I will call on you and fulfill your wants.



Railroads Not Earning Adequate Return

In 1920 the Transportation Act governing the operation of the U. S. railroads became a law. This Act provides that the railroads are entitled to earn a net return of 5 1/2% on the value of their property. Yet because of serious losses in revenue due to automobile competition, constant reduction in freight rates, and heavier taxation, the railroads, during the seven years of this law's operation, even under vastly more efficient management, have earned an average net return of only 4%, or approximately \$2,500,000,000 less than the amount permitted by the Transportation Law. Notwithstanding this shortage, the railroad owners have invested in these seven years nearly \$6,000,000,000 in improving their transportation plants and bettering their service.

Every investor is entitled to a fair return. In the case of the railroads of this country—whose securities are so largely held by colleges, religious and benevolent institutions, corporations, employees and individuals—the fair return under the law must be earned if the roads are to be able to keep step with the progress and development of the country—and, in fact, if the country itself is to prosper.



LOUISVILLE & NASHVILLE R.R.



Feel Miserable This Spring?

To Be Well Your Kidneys Must Function Properly.

SPRING find you tired, nervous and depressed? Are you stiff and achy, subject to nagging backache, drowsy headaches and dizzy spells? Are kidney excretions too frequent, scanty or burning in passage? Too often this indicates sluggish kidneys and shouldn't be neglected.

Doan's Pills, a stimulant diuretic, increase the secretion of the kidneys and thus aid in the elimination of waste impurities. Doan's are endorsed everywhere. Ask your neighbor!

DOAN'S PILLS 60c

A STIMULANT DIURETIC FOR KIDNEYS

Foster-McIlburn Co. Mfg. Chem. Buffalo, N.Y.

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CELEBRATING FIRST ANNIVERSARY A. & G.--"The Theater Beautiful" And Installation Of THE WONDER ORGAN

BAY ST. LOUIS, MISSISSIPPI



**Ho! Ho!
Hum!!**

That's Spring Fever

When you begin to stretch and yawn at the first sign of warm weather—that's spring fever, and you need a good tonic to brace you up. We recommend "Nyls" Hot Springs Medicine, \$1 the bottle.

Nyal Family Preparations are not designed to replace the physician but to provide the public with safe, dependable family medicines for treatment of ordinary ailments. You can depend on us.

ATLAS DRUG STORE

Phone 4. Roland & Cassidy, Props. Free Delivery

A GREAT SUCCESS

Our two day Kitchen Kook Stove Demonstration was a decided success. There were over six hundred adults registered in our store during the two days. We are very grateful to you and are ever ready to show you the wonderful cooking stove, as well as the other good values we carry.

The Kamp Kook Stove was awarded Mr. Chas. Traub, Jr., he having registered on the lucky ticket.

Riviera
FURNITURE COMPANY

EXTRA FEATURE AT
A. & G. SATURDAY
NOON AND EVENING

"The Flag" In Technicolor
Is Both Beautiful and Historical Subject.

It is a long time since any production so deserving of the support of every picture-goer has appeared in this city. "The Flag," which will be presented at the A. & G. Theater in addition to the feature, "The Smart Set," is the offering for Saturday night, Easter Eve, and is a veritable gem of motion picture production, combining, as it does, an intense patriotic appeal with all the elements of picture entertainment which we have come to expect of bi feature length productions. The Betsy Ross tradition of the inspiration and birth of the Stars and Stripes is admirably enacted and should certainly be viewed by every American, young and old.

With the presentation of this picture comes the realization that color photography is no longer an experiment. "The Flag" is in its entirety the result of the Technicolor process. Its every scene is like the painting of an old master, perfectly charming in composition of color and form. Many there are who used to say that viewing pictures in color photography was hard work for their eyes—but not so with this latest method, for we find "The Flag" to be, using an old expression, a treat for sore eyes.

Francis X. Bushman, the favorite of countless fans, plays the leading role in a faultless characterization of General George Washington. Emil Bennett enacts delightfully the part of Betsy Ross. Johnnie Walker and Allee Calhoun acquit themselves more than creditably as Brandon, the British officer, and his aide. The picture is directed by Arthur Maude, and is the first of a series of six great Technicolor pictures to be released by the Metro-Goldwyn-Mayer.

Glyn Story Situations
Effective For Miss Bow

Clara Bow, the "It" girl, in "Red Hair" will be the entertainment given patrons of the A. & G. Theater when the Paramount star's latest comedy comes to this city Easter Sunday for two days.

The flaming haired flapper of the screen is shown as a beautiful maniac who causes complications, when she carries on three flirtations simultaneously. Clever situations are presented by Elinor Glyn in her story and those situations were just what Miss Bow was waiting for.

The production of "Red Hair" was made by virtually the same Paramount unit that turned out "It." The story is by Elinor Glyn, Clara Bow is the star and the direction was by Clarence Badger, who directed "It." In the supporting cast are William Austin and Jacqueline Gadsen, both of whom are remembered for their performances in the first production. In addition, Lane Chandler, leading man, Lawrence Grant and Claude King support the star.

This presentation will be doubly effective with Mrs. Blau at the master organ console.

He Made Good as Bat-Boy
So Now He's a Groom.

Because he made a good bat-boy in a baseball picture, Coy Watson, Jr. won himself a job as groom in a polo story. Watson played with William Haines in "Slide, Kelly, Slide" and made so good that the star asked to have the boy play the role in his new starring picture, "The Smart Set," for Metro-Goldwyn-Mayer, which comes Saturday to the A. & G. Theater. Jack Conway who directs the production acceded to the request and made Watson the part. The cast of "The Smart Set" includes Alice Day, who played the role of Jack and Conway.

MAGNIFICENT ORGAN WILL PEAL FORTH MANY TONES AT A. & G. THEATER

Marking First Anniversary of New Building and Meeting
Growth of Theater and Keeping Pace With
Progress of City.

The management of the A. & G. Theater has just cause to feel proud of the manner in which the celebration of the first anniversary of the new theater building is being held this Easter week-end.

A few days since Artist Frank Witter completed the interior decoration of the building, painting beautiful landscape scenes in great panels and smaller ones with telling effect. This was done at a great cost, but with equal effect and to the ultimate enjoyment of A. & G. patrons.

Not content with this alone, and wishing to keep pace with the ever growing trend of progress, the management of the theater had installed this week the wonder organ, massive and majestic, and for the first time on Saturday Mrs. Blau, organist, will bring forth all that the instrument possesses, including numerous effects.

The Sea Coast Echo is satisfied the appreciation of the public is with the progressive management of the theater, and this will be better shown by a liberal patronage and a continuance of the splendid good will which has always been enjoyed.

A Synopsis of the Organ.

The new pipe organ being installed in the A. & G. Theater is known as the Uniphone Concert Pipe Organ and is designed and built especially for theater playing. The instrument has all the attachments necessary to bring out the many effects so necessary to the correct portrayal of the pictures; the violin is wonderfully reproduced, as is also the bass viol, the flute and piccolo, the vox humand is a fine set of pipes which sound like the humming of bees, and in a chorus of sixteen, eight and four foot tones it is like a beautiful choir singing.

The instrument is also equipped with a tibia major stop which is a large full flute tone, of which we never tire; it seems to reach your very soul.

For effects to reproduce an orchestra or band, it has the bass drums, tympani snare drums, castanets, tam-

FIRST ANNIVERSARY SHOWING AT A. & G. IS CLARA BOW OF "IT"

However, In Entirely New
Picture, "Red Hair," a
Comedy.

GREAT FEATURE IS FOR EASTER EVENT

To Show Sunday and Monday
Nights—With All Effects
of New Organ.

Three of the greatest names in motion pictures were joined to produce the new Clara Bow comedy, "Red Hair," for Paramount. Clara Bow is the star; Elinor Glyn, the author, and Clarence Badger, the director. Their previous picture together was "It."

For other effects it is equipped with song birds, siren, auto horn, steamboat whistle, weird effect, fire gong, and a door bell and phone bell.

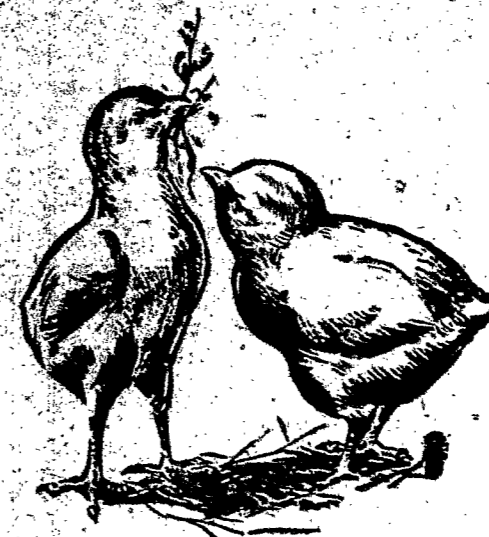
The Uniphone concert pipe organ is built by the Louisville Pipe Organ Company at Louisville, Ky., and is recognized as the finest instrument built for theater organ playing.

There is half a million feet of electric wire in this instrument, and thousands of small electric contacts; however, these are so finely made that they are practically trouble proof.

Bay St. Louis is to be congratulated on having such a man as Mr. Richards at the head of the A. & G. Theater, for very few towns of this size have such a fine instrument in their theater.

SIGNS of SPRING

In Evidence Through All
Departments of Our Store.



Ladies and Gentlemen,
Youths and Misses will
find every dress want for

Easter Time

We have variety and selection. Something for everybody and every member of the family.

Headquarters For
EASTER STRAW HATS

A Hat For Every Head.

Our Store is Seasonable, Colorful
and suggests the Season of
Easter and Spring.



JOS. O. MAUFFRAY,
Store of Honest Values.

The combination which produced
have such a fine instrument in their
theater.

"Red Hair," the picture which will be shown at the A. & G. Theater for two days, beginning next Sunday evening, is known the world over, and will be shown with all the effects of the new master organ, with Mrs. Blau, at the console.

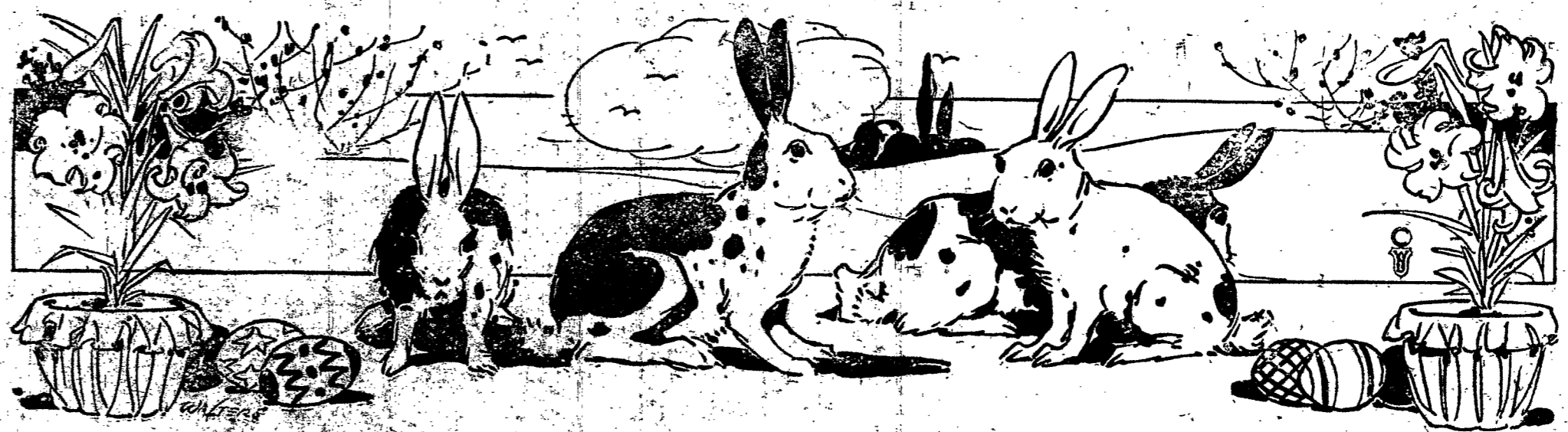
Clara Bow is known as the reigning flapper of the screen; Elinor Glyn is famous for her novels and theories of love and Clarence Badger was responsible for the direction of "It" and many other Paramount comedies.

"Red Hair" is the story of a maniac whose mild flirtations with three elderly gentlemen cause lots of trouble when the right young man comes along. The "right young

man" in this case is Lane Chandler and the three "musketeers" are played by Lawrence Grant, William Austin and Claude King.

Clara Bow entered the movies by way of a beauty contest which she entered and then forgot until she was called to be judged. Harrison Fisher, Neyssa McMein and Howard Chandler Christy pronounced her one of the most attractive girls in the state of New York. Her first moving picture piece, a minor one, was unsuccessful but, after playing in "Down to the Sea in Ships" her talent was recognized by B. P. Schulberg, then an independent producer and he signed her. When Schulberg became associated with Paramount, Miss Bow also became a member of that organization.

Easter At The BAY MERCANTILE COMPANY



The Big Department Store, On The Beach

Headquarters For Easter Wants For Ladies and Gentlemen.

Here Are a Few of Our Specialties Picked at Random From

Different Departments.

LADIES' Hats and Men's Latest Straws.
Save time and worry. See The Bay
Mercantile Co.

LADIES' \$2.50 and \$3.00. Dresses going
fast at \$2.69 and \$2.89. These are going
fast.

SHOES are steadily advancing. We
have a big stock of Red Star and every
pair guaranteed for entire family.

LADIES' Hat Boxes, Suit Cases and
Steamer Wardrobe Trunks of all kinds
and prices.

CHINA and Jap Matting Art Squares,
just received—prices right.

RIGHT place, right time, right prices on
Perfection, Florence and Nesco Cook-
ing Stoves.

HEADQUARTERS for Congoleum and
Napomet Floor Covering Squares, or
by the yard.

PANTS, Pants, Pants and more Pants
coming. Dress Pants and Work Pants
99c and \$3.50.

FISHING Poles, Reels and all kinds of
Lines and Hooks; big assortment.
Enough to suit all comers.

WHEN IN NEED OF

FURNITURE

THINK OF THE OLD RELIABLE.

THE BAY MERCANTILE COMPANY

BAY ST. LOUIS, MISSISSIPPI

COMMENT ON SPORTS

The first round of the Davis Cup matches in the American zone will begin in Mexico City Friday of this week. The United States has been the possessor of the cup for so long that most of us seldom think of the various challenge rounds. However, this season finds our players at the job of working their way to the top in order to strike again at the sturdy French defenders.

The American team for the Mexican series is composed of Capt. Tilden, John Hennessey, of Indianapolis, Arnold W. Jones, of Providence, and Wilmer Allison, of the University of Texas. Junior Coen, 16, of Kansas City, goes along as reserve. The team was selected by Big Bill after strenuous trials at Augusta, Ga., where every man had to fight for his position and the award went to those showing the best form. This accounts for the fact that George M. Lott, ranking third player, failed to be included on the team that went to Mexico City, although further tests will determine the composition of the teams for other challenge rounds.

Earl Sande, having been reinstated by the Maryland Racing Commission, is looking forward to a great year.

The racing fans of the nation will be glad to see the veteran rider back in the saddle, and most of them hope that he will have extra good luck this year to compensate him for what many considered a piece of extraordinary misfortune last year, when he was suspended.

Humbert Fugazy, New York boxing promoter, and James C. Mullen, similar Chicago gentleman, have entered into what the nations would call an offensive and defensive alliance to prevent Tex Richard from taking their place in the sun of the fight firmament. They plan to break into "the monopoly in the heavyweight boxing division." It is a fairly life-sized undertaking.

Pitchers in the training camps are beginning to show flashes of mid-season form. Hardly a day passes without the exhibition of stellar box performance in the South or on the coast. The only other matter of particular comment is the regularity with which the Yankees are being beaten. They take it on the chin almost every day and this has started the rumor going that the team is not up to scratch. Regarding all baseball chatter, however, our advice is to wait and see, and it won't be long now.

HE VOTED FOR BRICK ROADS

Free Delivery, Greenwood, March 23, 1928.

Dear Mister Sump:

Last year when we have da big 'lection for Guv., one little man who call hisself the man Billybo told us for gister Billybo. I say dat fine. So I vote for dis man Billybo, but Mister Sump, yester morn when I have one big fuss with my ole wife an' look for one alley apple to hit her with I fin dat dissa man Billybo he not even put one brickbat close to my house. Why don't he do what he say he will? Huh?

Mister Sump, dis not be right for him say one thing an' do 'nother. 'Cause when he say dis, I move way out to contree so can get to ride every day on brick road and have free delivery from my Ross & Seebuck catalogue, but now I so far back dat da owls roost with my chicks an' possums walk 'roun my yard all time, and when I order on from da Ross & Seebuck catalog mail man he can no come to my house, 'cause road so long and mud so deep.

Last week I see boy with stripe suit on with big truck an' I say "boy, you gonna build brick road for gister Billybo?" He say, "hell no, putta down some grav" for Gen. Kees' then go to Parchman make heap of cotton so can sellum cheap.

Talka to one man about roads, and he say maybe mister Billybo too bizzzy with trya to print school books quick by hisself, an' maybe he bizzzy talkin' to mist' Joe George & his friends 'bout tax on segreets an' spigget. Say, how come Mist' George wanna me pay tak when I buy spigget. Over in old Contree Mist' Mussolini he make me pay tax on keep things so I come to dis contree where ever-ting free, and me I don't 'fin' nothin' free but da air at da fill station, an' da man cuss me for use it if I don't buy some gasoiline from him. What kind contree you got, Mister sump? Tella me. Huh?

I don't feel very good 'bout dese thing so can't rite long letter, but when summer come an' read get dry I move back to Greenwood where can ride on streets dat Mister Morg' he mak big holes in so you bust a tire an' cripple your ole wife an' Childs.

From one who get naturalized so he can vote for mist' Billybo, but not no more. No. What you know about dat? Huh? Yours truly, TONY.

(From Greenwood Commonwealth)

Old Smoking Pipe.

For the last two hundred years a rare, amber-colored meerschaum pipe has been an heirloom in active use in the Adimoldi family of Vernon, Italy, a town which Shakespeare once used as "location" for one of his plays. For generations the Adimoldi family have had a separate turn at the ancient pipe, smoking it from a golden brown until it is now almost the color of a fascist shirt.

No pipe is in San Farnado valley, the present owner being John Giacomuzzi, Owensmouth dairyman. The antique was sent here by Giacomuzzi's uncle, one Michael Adimoldi, with the statement that the Owensmouth man is the next in the Adimoldi line to suck the old meerschaum.

The stem of the pipe is a foot long and curved, while the bowl is two inches across. On the outside of it is carved the image of a race horse. Above the image is the date 1717. None of the Adimoldi family know

CAN'T FIND HOUSE.

Three dinner plates were all that Mr. and Mrs. Orris Reid could find when they returned to their home in Cleo after spending the night with a neighbor half a mile away. A freak twister had carried off house, barn and furniture. Search of nearby fields revealed no evidence of the vagrants' whereabouts.

The little moths are never gay. They don't dance at all. I wonder what they do when they attend a camphor ball.

The origin of the pipe. It was too long ago. All that is known is that it is a family heirloom and that each generation it must be passed on. Giacomuzzi says that the most wonderful thing about the old pipe is that over the natural hazards of two hundred years and more, nobody has ever dropped the meerschaum and smashed it to pieces on the floor!

M'COMB BUSINESS PEOPLE PRESENT EMPHATIC PROTEST

Grocerymen and Others Ask Legislature to Protect Them From Outside Invasion.

McComb grocerymen and fruit dealers have sent petitions to the Legislature asking that appropriate laws be enacted to stop the bringing in of vegetables and fruit from Louisiana and other adjoining states by transient peddlers who pay no privilege tax or license to do business in Mississippi and who are preying upon the legitimate trade of local merchants.

It is said that daily large trucks loaded with vegetables and various kinds of fruit come into McComb and surrounding territory from as far south as New Orleans and that these trucks make sales to local purchasers at lower prices than local merchants can trade for, because of the fact that these outsiders pay no kind of tax or license and have that much put in their pockets.

Judge FOR YOURSELF.

(Contents of this column copyright by Judge, "The World's Witliest Weekly," and reprinted by special permission.)

Cop—Hey, you! This is a one-way street!

"Th' joke's on you, Offsher—I'm backing through (hic) it."

"Him? I was engaged to him for three months. He's a great man of letters."

"Yeah? Did you collect anything on them?"

Driver (arrested for speeding)—But, officers, I'm a Prohibition Agent!

Officer—Ignorance is no excuse.

Short Stories. When Friendship Ends. I do.

A Slaying Party. First Motorist—I understand the pedestrians all over the country are

Second Motorist—Fine! Where? going to get together.

The Way It Goes. (A Variation)

There she is, my old gal;

There he is, my old pal;

And here am I—with somebody else.

—R. C. O.

Krazy Kracks. Give a sentence with the word

"Morphia."

"I'm Morphia for life."

Nitt—Who's that fellow you just

threw out of your house?

Witt—He's my first cousin once

removed.

First Junior Executive—Gosh, I'm

feeling dull this morning.

Second Big Business Man—So am

I. Hope we have a conference.

Less Formal.

A negro preacher had pestered his

bishop so much with appeals for help

that the bishop finally told him with

a tone of finality that he didn't want

to hear any more appeals from him.

The next week there came another

letter from the preacher as follows:

"Dear Bishop: I assure you this is not

an appeal. It is a report. I have no

panths."

The wife was going through her

husband's pockets.

"Hey, there!" he cried, "that

money belongs to me."

"It won't belong now!" she answered.

Hints for the Home

by Nancy Hart

(For The Sea Coast Echo)

Welcome the new tinted damasks, all ye housekeepers! The lesser articles and spots that afflict the family table pass almost unnoticed on these charming colored cloths—and this means a great saving of labor, especially where there are little folks.

The pastel tints of the new linens bring a delightful note of color into the dining room, where we appreciate cheerful appointments more than in any other room.

Picture a primrose yellow cloth, a pale sea green or amethyst cloth as a background for your flowered china. Tempting—isn't it?

Preserving Brooms and Toothbrushes. Soak a new broom in hot salt water. The bristles become stronger and wear longer. New toothbrushes soaked in hot salt water will last twice as long.

For Burns and Insect Bites. Use damp salt to kill the pain of burns, bee stings, insect bites, rash and hives. Moistened affected part immediately after a burn or sting and cover with a thick paste of salt. This will remove the pain and soreness.

For Gardeners. A little salt added to the water in which they are kept will make cut flowers keep longer. Strong brine thrown around quince trees will cause them to grow and bear in a remarkable way. Salt strewn over asparagus beds, generously, will kill weeds and serve as fertilizer.

Obnoxious weeds may be killed by covering the stalks with salt. Salt sprinkled over the ground will keep down weeds. Snails and earthworms can be killed by sprinkling salt on the sidewalks and damp corners where they thrive.

How to Clean Silver at Once. Fill a big enameled ware kettle with water, adding to each quart 1 teaspoon salt and 1 of baking soda. Keep water boiling, placing in bottom of kettle a piece of new aluminum

ware such as a pie tin or lid. Place silver in water so each piece touches the aluminum or another piece of silver in contact with it. Soak 5 minutes, remove silver to hot suds, wash off tarnish and dry.

"Remains" of Large Still Is Captured By Prohibition Officers

Following up their activities on the Coast federal prohibition officers, J. R. Goff, L. E. Collins and W. H. Chilton seized a 200-gallon boiler and two barrels of mash Friday four miles north of DeLisle in Hancock county. The still itself and what other paraphernalia might have been used in its operation had been removed, but the outfit had been located there for some time, the officers said.

The raid was made as a follow-up of the two days' campaign made earlier in the week on information given by under-cover agents who had been at work in the Coast section for two months.

Four South Mississippi counties contributed toward the total of 79 arrested during the "drag-net," but the seven stills captured by the officers were found in Hancock and Harrison counties, the said, and ranged in capacity from fifty to seventy-five gallons.

Ranchman Buys Dog to Save Illusions of Visitors

Sonora, Tex., March 29.—Buster Halbert, Jr., has great respect for the illusions of his visitors. They lamented that the sheep business is so prosaic that dogs do not appear with the flocks, as in pastoral scenes painted by artists.

Halbert has purchased a pedigreed shepherd dog to help make his sheep ranch more like the pictures, and therefore more charming and romantic-looking to his guests, whose illusions shall henceforth remain undisturbed.

The sun never sets on the evening paper; it rises on them.

Nothing Like It. Author's Friend—I hear the film people bought the screen rights to one of your books. Did they change it much in transferring it to the screen?

Author—Well, all I can say is that if they hadn't paid me for it, I couldn't have used them for plagiarism.

Scoffer—If your people are such great fighters, why are there no Irish champions?

Irishman—Sure, an, we never can wait for the bell!

Golden Gleams. When fortune favors, none but fools will dally.—Dryden.

Then walked no wind 'neath Heaven's foot.

Nor surge that did not aid—I dared extreme occasion.

Nor ever one betrayed.—Kipling.

When fair occasion calls, 'tis fatal to delay.—Lucan.

Master of human destinies am I. Fame, love and fortune on my footsteps wait.

I knock unbidden once at every gate!—John J. Ingalls.

You should hammer your iron when it is glowing hot.—Publilius Syrus.

There is a tide in the affairs of men—Which, taken at the flood, leads on to fortune; Omitted, all the voyage of their life—Is bound in shallows and in miseries.—Shakespeare.



Effortless Driving

Smoothness - Power and Ease of Control that make every mile a pleasure

The COACH \$585

The Touring \$495

The Roadster \$595

The Coupe \$675

The 4-Door Sedan \$665

The Sport Cabriolet \$715

The Imperial Landau \$495

Utility Truck (Chassis Only) \$375

Light Delivery (Chassis Only) \$375

All Prices f.o.b. Flint, Mich.

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

Day after day it becomes more apparent that the unrivaled popularity of the Bigger and Better Chevrolet is due to its basic elements of superiority.

And the greatest factor of all is the effortless driving it provides. It steers with the weight of the hand—for the worm and gear steering mechanism is fitted with ball bearings throughout... even at the front axle

knuckles. The clutch is velvety smooth in action and the gear-shift lever responds to the lightest touch. Acceleration is swift and certain, while big non-locking four-wheel brakes assure perfect control under every condition of highway and traffic.



You'll never know what a great car it is until you sit at the wheel and drive! So come in today for a demonstration!

BAY CHEVROLET COMPANY,
PHONE 52 WASHINGTON ST. PHONE 52
QUALITY AT LOW COST

Don't Let a Cold Knock You Kold! Take DESTOR'S KOLD KNOCKERS For Grippe, Flu, Head Colds and Fevers. Contains No Quinine or harmful drugs. For sale by all Drug Stores. Price 25c.

Where to List for Results

I have ready buyers for Bay St. Louis and Waveland property. List your property with me for results. It will pay you.

R. TERRELL PERKINS

Bay St. Louis Branch Office, Beach Front, Near Corner Main St.

867 PERDIDO STREET, NEW ORLEANS, LA.

In a Bad Fix from INDIGESTION

"I had suffered with indigestion for 6 years," says Mr. H. C. Dove, R.F.D. 4, Chester, S.C. "I had gotten to the place where I could hardly eat a thing—everything hurt me. I had smothering spells and fell off 20 pounds. I was in a bad fix."

"I read of Black-Draught and decided to try it. I do not believe that I would have been living today had it not been for Black-Draught. I had gotten to where I only ate milk and crackers, but after taking Black-Draught I began to eat and gradually got my appetite back. I gained in weight and felt better. I have not had a bad spell of indigestion in ten months."

Theodore's Black-Draught is prepared in a powder from medicinal roots and herbs. In use over 85 years. Sold everywhere. 25 cents.

Theodore's BLACK-DRAUGHT for Constipation, Indigestion, Biliousness

NOTICE TO BIDDERS.

Notice is hereby given that the City of Bay St. Louis will receive and open sealed bids at the City Hall, for the painting of the Water Work tank and tower of said city located on Touline street, between Carroll and Ulman avenues.

Said tank and tower to be painted with three coats of paint after thoroughly cleaned from rust and other foreign substances. That the three coats of paint to be as follows: First coat of red lead and the second and third of metal paint.

Said work to be done in accordance with specifications on file in the office of the Public Utility Commissioner. Successful bidder to furnish bond in the full amount of his bid.

All bids must be accompanied with a certified or cashier's check on a local bank in an amount equal to ten per cent of the amount of his bid.

All bids must be filed with the Public Utility Commissioner before 10 o'clock a.m. April 16th, 1928, at his office in the City Hall. The Board reserves the right to reject any and all bids.

SYLVAN J. LADNER, Pub. Utility Commissioner.

PHONE No. 6 For FRESH CUT FLOWERS ADAMS—The Florist Pass Christian Free Delivery. To Bay St. Louis.

W. H. SLINGER Upholsterer. LATE WITH GALLUP, INC., NEW ORLEANS. MATTRESSES SLIP COVERS Phone 342-J 109 Toulouse St.

NOTICE TO BIDDERS.

Notice is hereby given that the City of Bay St. Louis will sell for cash to the highest and best bidder at public outcry the following described real estate situated in the Second Ward of the Town of Waveland, Hancock county, Mississippi, and more fully described as follows:

Lot ten (10), of Block number four (4), Combel's Subdivision of part of Lot 105 of the Second Ward of the Town of Waveland, as per plat of said town made by E. S. Drake, dated April, 1905, and of record in the office of the Chancery court of Hancock county, Mississippi. Said lot and block numbers of said Combel's subdivision being in accordance with a map or plat of said subdivision made by E. S. Drake, surveyed, dated June 24th, 1910, and of record in Book C-3, Pages 147-149 of the records of deeds of Hancock county, Mississippi.

The sale to take place in front of the City Hall within legal hours beginning at seven o'clock a.m. on the 16th day of April, 1928.

The Board reserves the right to reject any and all bids.

SYLVAN J. LADNER, Commissioner of Public Utilities.

NOTICE TO CONTRACTORS. Notice is hereby given that the City of Bay St. Louis will receive sealed bids for the construction and erection of a fire and

gine house or garage, up to ten o'clock a.m. April 16th, 1928.

Said fire engine house and garage to be constructed in accordance with plans and specifications on file in the office of the Public Utility Commissioner.

Bids must be filed with the Public Utility Commissioner in his office before 10 o'clock a.m. April 16th, 1928, at which time bids will be opened.

All bids must be accompanied with a certified or cashier's check on a local bank in an amount equal to ten per cent of the amount of the bid. The successful bidder to furnish bond in the full amount of his bid for the faithful performance of his contract as provided for by law. The Board reserves the right to reject any and all bids.

SYLVAN J. LADNER, Pub. Utility Commissioner.

MILD?...Yes! VERY MILD... AND YET THEY SATISFY



WE STATE it as our honest belief that the tobacco used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LICHT & MYERS TOBACCO CO.

CHESTERFIELD CIGARETTES

The Sea Coast Echo

CITY ECHOES.

—Home Made Candies.—Maurfray's Store.

—Messrs. Scotty and Cartwright Eustis, Jr., and Mr. Gary Barkley motored over for the week-end.

—The Kappa Alpha fraternity will hold their annual Easter house party at their summer camp, "Stagger Inn" in Waveland.

—Mr. and Mrs. Robert Portis Hyams, Junior, are guests of Mr. Hyams' parents at their home "Hickory Hill," on the Waveland beach front.

—See Lovejoy, plumber and tinner, for repairing your leaky faucets and pipes. See advertisement in another column.—Adv.

—Mr. and Mrs. J. B. Ladner and Mr. and Mrs. M. J. Toca and little daughter motored to and from New Orleans Sunday, visiting friends in the big city.

—Among the guests for afternoon tea at the Inn-by-the-Sea on last Monday were Mr. and Mrs. Thomas S. Johnson, Miss Eleanor Hyams and Mrs. Robert Portis Hyams, Jr.

—Mrs. Mary Virginia Rollins motored over, and is the guest of her sister-in-law and brother-in-law, Miss Dora K. Rollins and Mr. Had S. Rollins in their home on Court street.

—Headquarters for Congoleum and Neponset covering, squares or by the yard. The Bay Mercantile Company.

—Mr. and Mrs. Louis Rand and their son, Master Sonny Rand, will be among the Easter visitors on the Coast, coming over on their beautiful schooner yacht, the "Dorothy M."

—Miss Eleanor and Sallie Hyams, Mrs. Robert Portis Hyams, Jr., and their house guest, Miss Evelyn Shibley motored over last Saturday to Biloxi to a luncheon at Miss Iska McCloskey's.

—Home Made Candies.—Maurfray's Store.

—Mr. Warren Kearney and his daughter, Mrs. Adair Watters, of New Orleans, were overnight guests of Mr. and Mrs. Thomas S. Johnson at their home, "The House Boat," on the Waveland beach.

—Mr. and Mrs. Jno. F. Holzer are regular week-end visitors to their summer home in Carroll avenue, renovating their dwelling preparatory to their early coming over from New Orleans for the season.

—Shoes are steadily advancing and we have a big stock of Red Star; every pair guaranteed, for entire family. The Bay Mercantile Company.

—Mrs. A. L. Stokoe, of East Beach, Gulfport, has gone to Jeanerette, La., where she resided before moving to Bay St. Louis, and will visit there for an indefinite period, accompanied by her daughter, Miss Emma Lou Stokoe.

—Mrs. N. B. Hutton, former resident Bay St. Louis, has returned to this city to reside and finds a generous and warm welcome. Mrs. Hutton is making her home with Mrs. Nina Ladner in Hancock street.

—Lieut.-Governor Bidwell, Adam and Mrs. Adam entertained about 100 children at an Easter egg hunt on Monday afternoon in honor of the sixth birthday of Bidwell Adam, Jr., at their home on the Pass Christian beach.

To Elect Officers.

Members of the Bay St. Louis King's Daughters are respectfully urged to attend the regular meeting of the organization, which will take place at Hotel Weston on Monday, April 9th, 3 o'clock.

Election of officers to serve for the ensuing year will take place and it is asked through this medium that be a full attendance, at least, as much as possible.

LOCAL COAST STARS DEFEAT PASS CHRISTIAN.

The Coast Stars defeated Pass Christian to a score of 17 to 14 at the Pass. The game was won by Edward Poydun's star playing. The Coast Stars will play Nicholson Avenue Sunday on Dunbar avenue at 2:00 p.m.

Any game wanted with the Coast Stars write to Captain Manuel Maurig, Box 254, Bay St. Louis, Miss.

—Mr. and Mrs. Joseph Hangel and sons motored from New Orleans Wednesday, and will spend the Easter holidays at their home on the South Beach front, hosts to a house party composed of the younger college set from New Orleans.

—Mr. and Mrs. A. C. Darden spent the early week-end as house guests of Mr. and Mrs. Geo. R. Res in Washington street. Mr. Darden is interested in the development of Paradise Point, attractive and substantial realty development.

—Prof. John A. Hemmelsbach, who has been spending the winter visiting the fathers at St. Augustin Seminary, left during the week for Washington, D. C., where he will visit a brother, with whom he later plans to sail for Europe, where they will visit another brother at Capri, Italy.

—Right place, right time, right price on Perfection, Florence and New Cooking Stoves. The Bay Mercantile Company.

—Rev. Father McAlpin closed a most substantial Lenten season of devotion at St. Joseph's church, at Cedar Point on last Friday night, at which time he took occasion to thank the choir for its services during the season, of which Mrs. Solomon is organist, and also expressed his appreciation of the excellent attendance.

—Among the many New Orleansians spending the Easter holidays on the Bay St. Louis and more especially on the Waveland beach front are Mr. and Mrs. Leonard K. Nicholson, accompanied by Mrs. Ora Poitevent, Mrs. Nicholson's sister. Mr. Nicholson is president of the New Orleans Times-Picayune.

—China and Jap Matting Art Squares just received; prices right. The Bay Mercantile Company.

—Mr. and Mrs. A. F. Fournier have opened their summer home on the Waveland beach front after spending six months in New Orleans, and their return hither is warmly welcomed. Mrs. Fournier is a state officer King's Daughters' work, and is intensely interested in local activities.

—Considerable interest is manifested in the forthcoming Easter ball by the Bay-Waveland yacht club, to take place Saturday. While the ball is the first of the year and formally opens the social season, it will also serve to specially entertain the many fraternity and sorority members visiting Bay St. Louis and Waveland for the Easter holidays.

—Ladies' Hat Boxes, Suit Cases and Steamer and Wardrobe Trunks, all kinds and prices. The Bay Mercantile Company.

—Among the many visitors to Covington Sunday from Bay St. Louis were Postmaster H. C. Glover and Mr. George J. Toca, who were attracted by the attractions offered under auspices St. Tammany Parish Amusements, Inc. Excellent roads induce much travel and as the season of amusement advances it is expected the crowds that will go hither will be augmented.

—Home Made Candies.—Maurfray's Store.

—Pants! Pants! Pants! and more Pants coming. Dress Pants and Work Pants. 99 cents Pants and \$3.50 Pants. Prices at about present cost. The Bay Mercantile Company.

—Our correspondent at Delisle reports the splendid Lenten sermon delivered by Rev. Father Fahey, of Bay St. Louis. In this instance it is not amiss to say Father Fahey's Lenten meditation at the local church during the holy season about ended have been a source of information and spiritual consolation, edifying and satisfying as well. Bay St. Louis is justly proud of its native son. His sermons are by far above the ordinary.

—Bay St. Louis is alive with hundreds of boys and girls from high schools and colleges from New Orleans, spending the Easter week-end in holiday pastimes. There are almost any number of house parties for the short season. In fact, this patronage increases each succeeding year, and adds to Bay St. Louis' popularity as a resort. The young ladies and gentlemen typify youth in all endearing phases, their spirit of innocent fun animating the burg and the presence of this contingent of visitors is doubly welcomed.

Coming Event at Gulfport

An event of more than ordinary interest will shortly take place at Gulfport High School, by and under the auspices of the Coast Philharmonic Society, when a testimonial benefit will be presented for Miss Robby Cook, of Pensacola, who will study next year in New York for the opera stage.

Miss Cook is only 15 years of age, shows extraordinary talent and possesses of a marvelous voice, and it is to assist her to attain the desired end the benefit will be held, to occur on the evening of Monday, April 16th. The Bay St. Louis Schubert Music club, co-operating, it is expected many local music lovers will take advantage of the occasion to assist.

Hancock County Health Report.

The physicians of Hancock county report the following diseases as treated by them during the month of March. This report comes from the Department of Vital Statistics. Influenza est. 84. Scarlet Fever 1; Malaria, 5; Measles, 9; Whooping Cough, 2; Chicken Pox, 25; Pellagra, 1; Syphilis, 2; Pneumonia, 10; Hookworm, 1; Mumps, 12; Gonorrhea, 7.

Visits made to schools, 18; visits to cases quarantine and consultation, 23; sanitary inspections, 90; letters written, 41; blood Wasserman's for Syphilis, 3; tonsil operations, 3; Small Pox vaccinations, 93; vaccinated arms examined, one or more times, 90; patients given Sulphaphenamine, 2; cases sent to hospital as charity, 3; lectures in schools, 3. C. M. SHIPP.

Death of Ernest Russ.

Ernest Russ, a native of Hancock county, aged 75 years, passed away at his home at Picayune Saturday, and funeral services were held at Picayune Methodist church, and burial at Logtown cemetery, in the family burial plot.

Mr. Russ was a member of one of the oldest and best known families in Hancock, well connected, and in addition to other relatives he is survived by five sons and three daughters. He was related to the Koch and other well-known families of that section. For a number of years he was chief of the police department at Picayune. He was an uncle of Mr. Richard Koch, of Bay St. Louis.

When in need of Furniture, think of the Old Reliable, The Bay Mercantile Company.

A party composed of Mr. and Mrs. E. S. Drake and Mrs. H. U. Canty and Miss E. Lacoste motored to Poplarville and back Thursday evening of last week to hear Paul Althouse, young tenor of the New York Metropolitan opera troupe in recital, under auspices of the Poplarville Casino Music club. Mr. Althouse was on his way to California while stopping over at Hattiesburg to fill an engagement and the plucky music club at Poplarville secured him, true at a modest guarantee, but the young tenor was game and accepted. The party were more than delighted with the unusual treat. The only regret expressed is that more did not go from Bay St. Louis.

Ladies' \$2.50 and \$3.00 Dresses, going at \$2.69 and \$2.89—but going fast. The Bay Mercantile Company.

Fishing Poles, Reels and all kinds of Lines and Hooks. Big assortment, enough to suit all concerned. The Bay Mercantile Company.

Mrs. G. Y. Blaize, Jr., returned to New Orleans, where she will drive a maroon Studebaker coupe in the Easter Fashion Show Easter Sunday. Mrs. Blaize has been at Hot Springs, Ark., called there by the illness of her mother, Mrs. O. J. Gilbert, who has been there some time, but she is now recovered. Mr. and Mrs. O. J. Gilbert recently purchased the Rollen estate in the beautiful hills of the Ozarks, 12 miles from Little Rock and about 20 miles from Hot Springs. The estate consists of 150 acres, 50 acres cleared with an apple, peach and pear orchard. The rest of the 100 acres in standing timber. The place has a wonderful spring. Mrs. Blaize, Jr., will join her parents after Easter.

WHY NOT GET BUSY HERE?

Mr. Chas. G. Moreau, Editor Sea Coast Echo.

A dispatch from Hammond, La., on April 3rd, stated that the straw berry growers shipped fifty-eight cars of berries to eastern markets on Monday and the three auctions that handled the output realized an average of \$4.10 per crate, bring in a revenue of around \$100,000 to the growers.

That does not signify that a whole crop has been disposed of, it is but part of the crop of this year and the sum total at the end of the season will soar around the million dollar mark.

When one gets down to figuring what a million dollar crop means to a community, he realizes very quickly that it is of gigantic import. It spells success in capital letters and necessarily contentment for a community.

One would think that our neighboring state was the only place where the berries could be properly grown and marketed, judging by the accounts in Northern and Western papers, and they have a perfect right in so thinking because Louisiana has seen to it that her products are properly advertised.

The secret of our neighbors' success is in hard work and perfect operation, elements that can obtain in any community if gone into properly.

Why Not Here? Right here in Hancock county we have very fine crops of growing strawberries, we have hundreds of acres that could be put into such cultivation and with the proper kind of co-operative association working, reap harvests that would put this community on Easy street as it has done for Hammond, Ponchartroula,

—Rev. and Mrs. J. G. Gilmore, of the First Baptist church, and Mrs. W. S. Speer motored to McComb Tuesday and will be attending a district meeting of State Baptist, representing the Bay St. Louis delegation.

—Mrs. G. Y. Blaize, Jr., will drive again in the annual Elk's Auto Fashion Show which will be held on Easter Sunday at New Orleans. She will drive a new Studebaker Coupe and will be accompanied by Miss Vivian Blaize, of Bay St. Louis.

—Louis Robert, well-known young man and confidential assistant in the office of C. C. McDonald, underwent an operation for sinus during the early part of the week at King's Daughters Hospital, Gulfport, successfully and has returned home.

—Sheriff Jos. C. Jones and family have moved from Nicaise avenue to closer distance within town, leasing a new place in Main street, formerly owned and occupied by the E. H. Hoffman family. Sheriff Jones made the move to be nearer his office and in order to keep in closer touch with its affairs.

—Representative Bryan Russell returned to Jackson yesterday, after spending a few days at home, called by the session of Circuit Court, representing clients of Gex & Russell.

—A specially-prepared program of music will be presented Easter morning 10 o'clock, Church Our Lady of the Gulf, with Mrs. Winfield Partridge, organist and directress. Mrs. H. C. Glover is soprano soloist, Misses G. Green, S. Blau and Mosses. Scalfide and Gordon, alto voices. Duet part, Misses Margaret Green and Elsie Mauffray. Mrs. W. A. Staehle, Miss Boh and others include the personnel of the choir.

A. & G. Theater

Saturday, April 7th. Frances X. Bushman in "THE FLAG" and William Haines in "THE SMART SET."

Sunday and Monday, April 8-9. Comedy—Andy Gumps in "A Battle Scared Hero."

Tuesday, April 10th. Norman Kerry and Lois Moran in "THE RUSTLE LEVER" News and Comedy.

Wednesday, April 11th. Bobby Agnew and Pauline Garon in "THE COLLEGE HERO" Comedy—"Midsummer Nights Steam"

Thursday, April 12th. Thomas Meighan in "THE CITY GONE WILD." News and Cartoon.

Meeting Postponed.

Meeting to have been held on April 7th by members of the Junior King's Daughters, of which Mrs. E. J. Leonhard is in charge, has been postponed to Saturday, April 14th, and every young person interested is asked to give themselves accordingly. The postponement is on account of School Field Day meet.

Mrs. Leonhard hopes to see a large attendance of members and prospective members. It is planned to make it a meeting of unusual interest.

Amite and other towns a few miles beyond our border.

It is a known fact that berries grown near Bay St. Louis have come in to marketable condition a week or more ahead of the Louisiana crop. Still we sit here where we are provided by Nature with the necessary element for success and "chew the rag" about what big money pours into Hammond.

Is it not about time that some move in that direction be taken by those who own land or have an interest in this neck of the woods?

First, it is imperative that an association of growers be formed on the same lines obtained at Hammond, centralizing sales and handling of the product. If this is well executed the growers will readily see that business is honestly intended and the growing of the fruit be started in earnest. Once a good start is made the acreage will grow and in the course of a few years we also will be in the limelight of prosperity.

This is a job for the Chamber of Commerce, that body of hustlers can make a success of it if anybody can and we are anxious to see them get started at it.

Let us get this old "Summer Resort" jinx detached from the municipal carcass and show the country that the idea of "fish in the winter and strangers in the summer" doesn't fit any more.

Yours Strawberryly,
ACE ITZEN.

Classified Ads

HELP WANTED.—Experienced waiters; Martin's Lunch Room. Come ready to work. A-6-1f

FURNISHED HOUSE TO RENT.—See room furnished house to rent at 708 S. Front street. Telephone 408. 4-6-2f

RUG LOST.—One rug, 9x12, on North Front street; between Hotel Weston and Julia street, on Tuesday. Report to Echo office; it reward. Phone 3-J. 4-6-2f

TRUCK FOR SALE.—3-4 Ton Panel Ford; suitable for any delivery. \$75.00 cash or on terms. Good tires. R. L. Faugquier, Waveland, Miss. 4-6-2f

1-TON FORD FOR SALE.—1-Ton Ford with cab and dump body. Good tires. \$100 cash, or terms. R. L. Faugquier, Waveland, Miss. 4-6-2f

FOR SALE.—One Skiff. Apply Mrs. Daugmont, Waveland, Miss. 4-6-2f

FOR SALE.—One 5-7 H. P. Frisby Motor, with clutch, forward and reverse gear, cost \$250.00, will sell for \$125.00. Ideal motor for small boat.

One National Cash Register, cost \$125.00, will sell for \$85.00. Both in A-1 condition. Apply GEO. S. HORTON, Phone 82, Bay St. Louis, Miss. 4-6-2f

Have a Free Demonstration—Singer Electric Sewing Machine. Phone 370-J. L. B. Capdepon. 3-30-1f

ROOM AND BOARD.—Furnished room for rent; board, if desired; gentleman preferred; hot and cold water; one block from R. R. depot. Tel. 71-W, or P. O. Box 453. 4-6-2f

OLD FLOORS MADE LIKE NEW, new floors surfaced and finished so they stay new. COAST FLOOR SURFACING CO., Gulfport, Miss. Phones, 1982-F-3 and 530-J. 4-6-2f

NOTICE.—Lovejoy, the Plumber and Tinsmith,

Suggests it's a good time now to repair leaky faucets and pipes and put up eavetroughs and spouting; to protect screens and porch floors and steps.

SHOP NEXT TO VAIRNS GROCERY STORE, 2ND ST.

C. L. REAB Contractor and Builder. GENERAL REPAIRING ESTIMATES FURNISHED WORK GUARANTEED RESIDENCE—114 BURNETT ST. Phone 312.



Every woman and every girl should have a bank account for many reasons. They do not need to carry much money with them and thus run the chance of losing it.

It gives them a better "standing" with the merchants and a receipt for purchases made hurriedly.

It teaches them BUSINESS METHODS, so should they ever be suddenly placed in a position of responsibility, they will know how to handle money matters—and our officers will aid them.

Ladies—Make OUR Bank YOUR Bank.

Merchants Bank & Trust Co.

YOU KNOW FEDERAL EXTRA SERVICE TIRES WEAR LONGER EDWARDS BROS.

BOSTON SHOE STORE

For Your Easter Footwear See Us First.

We just received a mighty good assortment of stylish shoes to fit the whole family. Prices are right. Look at our show windows to convince yourself.

BOSTON SHOE STORE

Main and Second Sts. Bay St. Louis, Miss.

OPENING OF THE SEASON

DANCE!

Monday Night, April 9th.

UNDER AUSPICES OF PASS CHRISTIAN YACHT CLUB AT THE

Yacht Club Pavilion

PASS CHRISTIAN, MISS.

THE DELTA ORCHESTRA OF NEW ORLEANS WILL FURNISH REAL JAZZ FOR THE OCCASION.

A GOOD TIME AWAITS ALL WHO ATTEND THESE DANCES.

The Outstanding Sale Event of the Year in New Orleans

HOLMES 86th Birthday Sale Which Begins Monday, Apr. 9th

An Occasion for Everyone to
Realize Great Savings

D. H. HOLMES, CO.,

LIMITED

For 86 Years—The Best Place to Shop

CANAL STREET

NEW ORLEANS

Used Cars With An

O.K.

CHEVROLET COACH, 1927 Model\$425.00
Duo finish as clean as new, five Balloon tires, bumpers, nothing to spend but the purchase price. \$140 down—Balance G. M. A. C. Terms.

FORD TOURING\$125.00
Good Tires, runs like New. Easy Terms.

NASH SEDAN\$350.00
A good buy and Guaranteed. New tires, runs like new.

CHEVROLET COACH, 1926 Model\$300.00
In excellent condition, new tires and fully equipped.

FLINT TOURING\$325.00
In good condition, runs well.

BAY CHEVROLET CO.

Washington Street

Bay St. Louis, Miss.



EXCURSION TO NEW ORLEANS VIA SUNDAY, APRIL 8TH

Rates And Schedules

LVE. MOBILE	7:00 A.M.	\$4.00
LVE. PASCAGOULA	8:00 A.M.	1.85
LVE. OCEAN SPRINGS	8:30 A.M.	1.85
LVE. BILOXI	8:45 A.M.	1.85
LVE. EDGEWATER PARK	8:55 A.M.	1.85
LVE. MISSISSIPPI CITY	9:05 A.M.	1.85
LVE. GULFPORT	9:12 A.M.	1.85
LVE. LONG BEACH	9:20 A.M.	1.85
LVE. PASS CHRISTIAN	9:30 A.M.	1.85
LVE. BAY ST. LOUIS	9:45 A.M.	1.85
ARR. NEW ORLEANS	11:25 A.M.	1.55

Special Train will leave New Orleans, returning at 6:30 P.M. Sunday, April 8th, 1928. Tickets good only on special train going and returning.

FURTHER PARTICULARS FROM LOCAL TICKET AGENTS.

J. K. RIDGELY
Gen. Pass. Agent (Lines South of
Birmingham), New Orleans, La.

I. V. COLLY
Passenger Agent, Biloxi.